# proofpoint.



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# **Executive Summary**

Proofpoint security researchers have published an analysis that exposes the inner workings of a cybercrime operation targeting online banking credentials for banks in the United States and Europe. This Proofpoint research report provides a detailed and rarely seen inside view of the infrastructure, tools and techniques that enabled this cybercrime group to infect over 500,000 PCs.

Key facts from the Proofpoint analysis:

- Russian-speaking cybercrime group targeted primarily US-based systems and online banking accounts.
- Qbot (aka Qakbot) botnet of 500,000 infected systems sniffed 'conversations' –
  including account credentials for 800,000 online banking transactions, with 59%
  of the sniffed sessions representing accounts at five of the largest US banks.
- The attackers compromised WordPress sites using purchased lists of administrator logins, with which they were able to upload malware to legitimate sites in order to then infect clients that visited these sites. Many of these WordPress sites also run newsletters, which the attackers leverage to distribute legitimate but infected content.
- Windows XP clients comprised 52% of the infected systems in the cybercrime group's botnet, even though recent estimates place the Windows XP install base at 20–30% of business and consumer personal computers. Microsoft ended patch and update support for Windows XP in April 2014.
- The cybercrime group used compromised PCs to offer a sophisticated, paid proxying service for other organized crime groups. The service turns infected PCs into an illicit 'private cloud' as well as infiltration points into corporate networks.

The report also includes specific guidance to WordPress site owners on how to detect infections and harden their sites against similar attacks.

Windows XP clients comprised 52% of the infected systems in the cybercrime group's botnet. Microsoft ended patch and update support for Windows XP in April 2014.

# **Context: The Attack Chain**

Cybercrime has evolved significantly from single actors in remote locations – the stereotypical "geek in a garage" – to sophisticated, multi–tier infrastructure that uses vertically integrated collaboratives operated by cybercrime groups and state–affiliated actors. Before delving into the specifics of the attackers' infrastructure, it is useful to have an overview of a modern attack chain. This section provides an overview of a generic attack infrastructure.

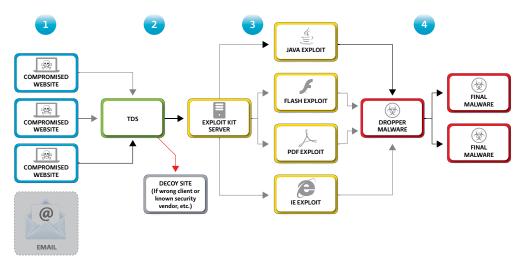


Figure 1: Cybercrime Attack Chain

Modern threats frequently use an integrated system of legitimate but compromised websites, obfuscated redirects, "traffic redirection system" (TDS) filters, exploit kit hosting sites, and malware hosting sites. Depending on their objectives and resources, attackers may rely on users to visit these compromised sites based on their popularity or relevance (such as industry-specific or social media sites); attempt to lead users to them using targeted or broad-based phishing emails; or may 'piggyback' on legitimate emails such as newsletters or marketing emails that include links to compromised sites. In fact, many of these compromised sites run newsletter services, which helped to distribute infected content.

These components work together to compromise end-user computers and inject malware – invisibly to the end user, typically in less than five seconds, without *any* action on the user's part other than visiting the initial website.

The generic steps are as follow:

- 1. The compromised sites contain or link to a Traffic Distribution System (TDS) filter, which checks to ensure the incoming browser is a target. (For example, is the browser of a version subject to compromise? Is it coming from the right sort of domain or location? Is it a security company or researcher?) Often, URLs embedded in email or other sites point to compromised, positive-reputation sites. The positive reputation of the sites that ensures URLs are not blocked by antivirus or, when targeting organizations, security gateways.
- **2.** If the incoming browser is the right target, then the TDS will "merge in" content from an exploit server; otherwise, the TDS will be silent.

- **3.** By exploiting a browser (or plugin) vulnerability (for example, a Java, Flash, or PDF vulnerability), the exploit server penetrates an end user's operating system defenses, and emplaces "dropper" software.
- **4.** The emplaced "dropper" then downloads additional malware.

Proofpoint has seen that these systems are not only effective, but flexible: because of the use of an emplaced "dropper" rather than a single piece of malware, the compromised computer can be stocked with multiple elements of malware, assisting the malware in avoiding signature detection (if one element is detected, others may not be) as well as in ensuring the compromised system can be used in multiple ways.

# Inside the Attack

Recently, Proofpoint researchers detected a large number of legitimate websites that had been compromised. The websites now contained scripts that "pull in" content from a single host that was serving exploits. Analysis of the malware and the sites led researchers to an open and unprotected control pane used by the attackers who controlled the malicious site. In an effort to share information with the security community, and to arm end users with the knowledge to protect themselves and their systems, this report reveals what Proofpoint researchers learned about this attacker's means and methods.

#### Who are the attackers?

Based on information gleaned from the attacker's control panels, such as language preferences and the language of the server names and documentation, as well as from further research, the attackers behind this operation appear to be a Russian cybercrime group whose primary motivation is financial. While the primary targets appear to be financial accounts and online banking information, the group also has a range of options for further monetization of the infected computers.

# Phase 1: Infecting Legitimate Web Sites

The first step the attackers took in building their infrastructure was to find and compromise legitimate WordPress sites and inject them with malicious code that would allow them to compromise vulnerable end-user PCs.

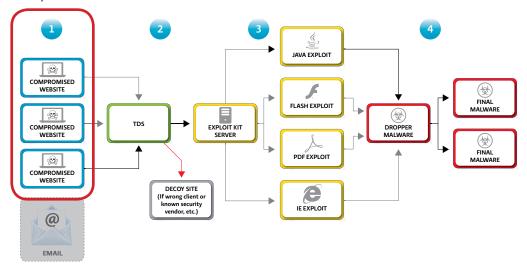
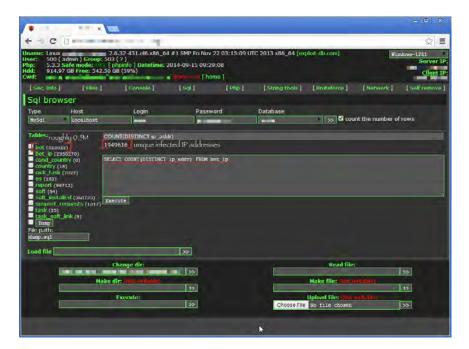


Figure 2

The attackers have been able to build a network of infected systems thanks to a highly operationalized process that employs automation wherever possible. Because the initial dropper Qbot (aka Qakbot) generates a unique identifier for each infection, it is evident from the attackers' database that they currently have over a half million unique PC infections. Since each unique infection (a PC) can be assigned different IP addresses during its lifecycle, it appears that the botnet has covered almost two million unique IPs (Screenshot 1).



Screenshot 1. Roughly 500,000 unique infections, 2 million IP addresses

When Proofpoint researchers analyzed the attackers' operation it was possible to identify the steps and components of this process:

- 1. Following common practice, the attackers purchased a large number of password lists from the underground cybercriminal economy, consisting primarily of compromised shared hosting cpanel (a type of control panel) accounts and FTP accounts (not necessarily of shared hosting). These credentials had been harvested primarily by malware on endpoints.
- **2.** The attackers then ran their own custom-made tool, cpanel\_checker.pl (Screenshot 2), which verified, one by one, accounts from these purchased lists and filtered out the working ones:

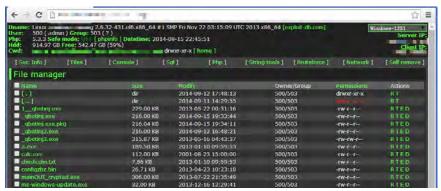
Screenshot 2. cpanel\_checker.pl

The attackers
purchased a large
number of password
lists from the
Russian underground
economy, consisting
primarily of
compromised shared
hosting cpanel
accounts and FTP
accounts. These
credentials had been
harvested primarily by
malware on endpoints.

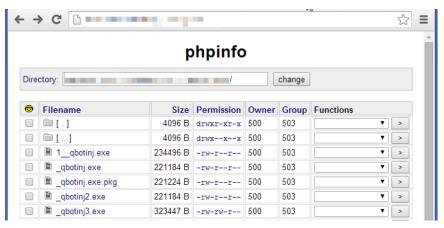
3. Using the verified list of logins, the attackers manually logged into legitimate websites and injected a webshell. A webshell is a server-side script (PHP, ASP, Perl, etc) acting as a backdoor; webshells often offer interfaces similar to file managers, allowing attackers to perform arbitrary file operations and execute arbitrary commands. A common injection vector is within legitimate files of open source platforms such as WordPress or OpenX. At the same time, webshells are often obfuscated (ex: using eval()) to avoid detection.

Webshells range from full-blown "web-based file managers" to "microshells" that simply execute commands sent to them. Full-blown webshells are so convenient that attackers often use them as their own remote control panels.

On one of the group's command and control servers, Proofpoint researchers encountered two full-blown webshells:



Screenshot 3. First webshell on the cybercrime group's C&C server



Screenshot 4. Second webshell on the cybercrime group's C&C server

The webshells were used by this group to control their own servers, as well as to control those that they compromised.

To automate their WordPress malicious injection process, the group injected into their compromised websites a very specialized webshell, "iframe\_agent.php" (Screenshot 5).

Webshells range from full-blown "web-based file managers" to "microshells" that simply execute commands sent to them. Full-blown webshells are so convenient that attackers often use them as their own remote control panels.

Screenshot 5. Cybercrime group's very specialized webshell "iframe\_agent.php"

According to the parameters used to call iframe\_agent.php, this shell can inject (or remove) a piece of text (usually the malicious script) into a specified file at a specified location. The attackers call this type of injection "static injection." The shell also supports "dynamic injection," in which the caller specified a pattern (regex), and injections can happen right before or right after the pattern, depending on specification.

In addition to allowing a remote attacker to inject malicious scripts into any file, iframe\_agent.php features WordPress-specific features, such as the ability to add WordPress admin accounts.

Proofpoint has not encountered an automated tool for uploading this specialized shell into compromised sites, and believes the attackers may be doing this manually. Some actors infect legitimate websites by running tools to massively scan for vulnerable open source software (ex: WordPress, OpenX, osCommerce) and to use existing exploits to inject into them. However Proofpoint did not observe this cybercrime group doing this; instead, they seem to rely primarily on purchased credential lists.

**4.** Remotely inject malicious scripts into legitimate WordPress sites. On their attack server, the attackers executed smartiframer.pl to connect to iframe\_agent.php and to auto-inject malicious JavaScript (or pre-injected files) into legitimate websites using the verified cpanel credential lists (Screenshot 6).

Screenshot 6. WordPress injector "smartiframer.pl")

This process continues in the next section, where we see how the attackers filter visiting systems for potential victims and direct them to servers hosting Exploit Kits (EK).

# Phase 2: Filtering Targets - Traffic Distribution Systems

As end-users' browsers visit the infected WordPress sites, the next stage of the attackers' infrastructure – a TDS – filters out potential victims based on IP address, browser type, operating system, and other criteria. This filtering enables attackers to maximize their successful expoitation rate, while minimizing exposure to security scanners or researchers. If served to security researchers or scanners such as Proofpoint's, the infection will be detected regardless of success or failure of exploitation.

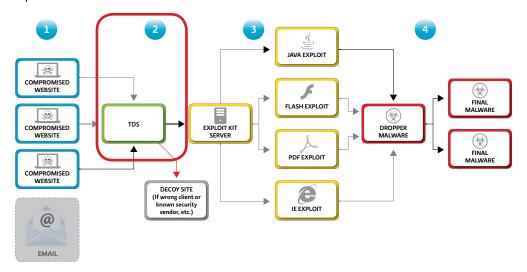


Figure 3

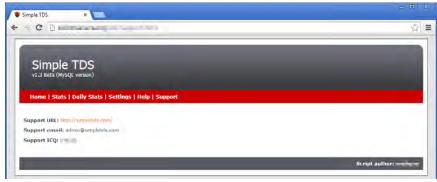
When end users browse the web sites compromised by the attackers, the scripts that the attackers added to the compromised site's page will cause the visiting browsers to ultimately load and run unwanted software in a manner that is completely transparent to the end user.

It is common practice for attackers to add a Traffic Distribution Service (TDS) to avoid detection. TDS's have been widely used by attackers as a means to "cut the attack chain" in the face of a security scanner.

In order to avoid detection, it is common practice for attackers to add a layer of redirection, known as a Traffic Distribution Service (TDS). Originally used to route web traffic, TDS's have been widely used by attackers as a means to "cut the attack chain" in the face of a security scanner.

The TDS will only lead visiting browsers into loading exploits if it has verified that the client is neither a crawler nor a security scanner, and that an exploit is indeed available for the visiting browser. This technique is sometimes referred to as "cloaking"; since the visiting IP address plays a significant role in this decision process, it can also referred to as "IP cloaking."

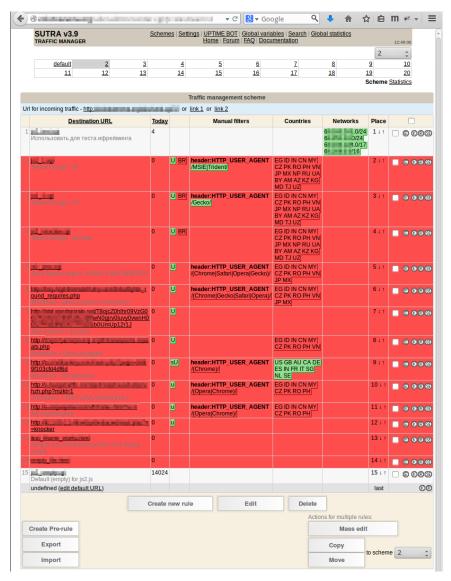
Today, cybercrime groups often offer TDS's as a service. The observed cybercrime group, however, appears to have always hosted their own TDS. Prior to Oct 2013, they were using Simple TDS (Screenshot 7–1), and then from Oct 2013 to Mar 2014, they were using Keitaro TDS (Screenshot 7–2). From March 4 to the present, they switched to using Sutra TDS, which is a powerful TDS that has been popular among cybercrime groups in order to cloak IP addresses and circumvent detection (Screenshot 8).



Screenshot 7-1. The group's Simple TDS management console

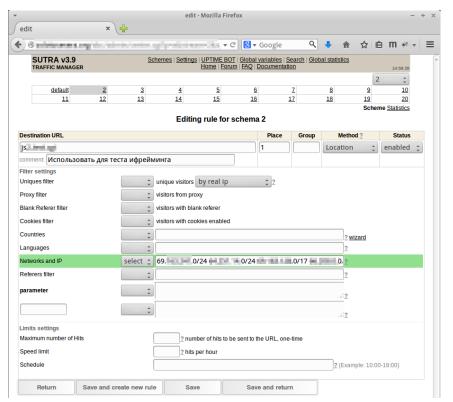


Screenshot 7-2. The group's Keitaro TDS management console



Screenshot 8. The group's Sutra TDS management console showing configurations for Sweet Orange, Blackhole, Styx, Phoenix, and their custom-made exploit kits)

This view of the cybercrime group's Sutra console shows that Sutra TDS supports traffic redirection based on IP address, proxy, referer, cookies, geolocation, language, and network (IP address range) (Screenshot 9):



Screenshot 9. Sutra TDS traffic redirection settings

This TDS provides a robust set of filters that the attackers can use on the one hand to narrow their potential targets, and on the other hand to steer away researchers or others to whom this group would not want to expose their activities.

# Phase 3: Getting Into the Users' Machines - Exploits

Having been filtered by the TDS, the next step is the next step is to unnoticeably gain access to the end user's machine. This is done by exploiting a vulnerability in the browser or in-browser plugins in order to cause the client system to run unwanted code.

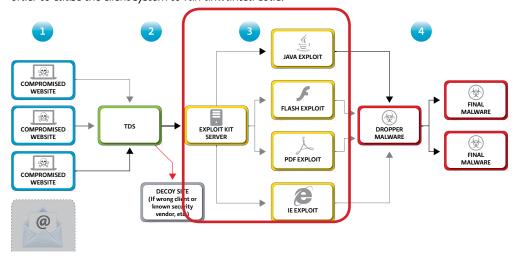
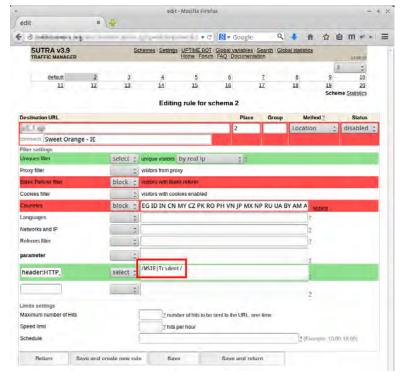


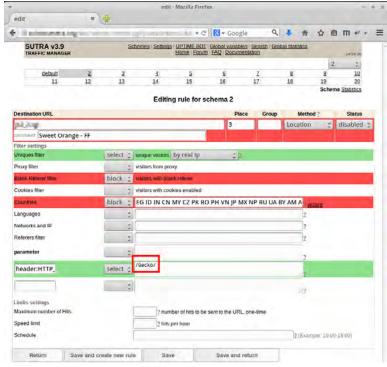
Figure 4

The Sutra TDS provides a robust set of filters that the attackers can use to narrow their potential targets and steer away researchers or others to whom this group would not want to expose their activities.

Potential victims are directed to servers hosting exploit kits that run one or more exploits to gain an initial foothold on the client system. Currently, this cybercrime group implements different EK configurations against different browser families, and leverages Sutra TDS to redirect traffic accordingly:



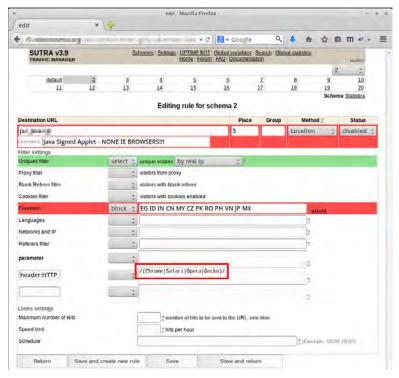
Screenshot 10. Sutra TDS configuration for IE



Screenshot 11. Sutra TDS redirection configuration for FireFox

Infected websites
cause visiting
browsers to silently
load exploits and
to install malware,
without the victim
noticing or having to
"click on" or "agree
to" anything. Simply
visiting the website
may result in a system
compromise.

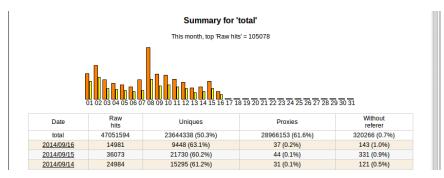
At the same time, the attackers leverage additional Java exploits and therefore implement yet a separate rule (Screenshot 12):



Screenshot 12. Sutra TDS configuration for browsers vulnerable to Java exploits

Infected websites cause visiting browsers to silently load exploits and to install malware, without the victims noticing or having to "click on" or "agree to" anything. Simply visiting the website may result in a system compromise.

The Sutra TDS management console enables the attackers to track daily traffic and infection rates. The list of infected websites is reflected by the referers list (Screenshot 14).



Screenshot 13. Sutra TDS daily traffic

Referers		Raw hits	Unique hits	Referer domains	Raw hits	Unique hits
http://www.myc	s-conditions/fiber-lifestyle/	1051	932	www.m	2771	2460
http://www.myc	-conditions	780	707	english	2258	1065
/orthodontics-br		700	, 0,	www.com	1072	390
http://www.myc /components-of-	:-conditions	648	571	www.f1	989	228
http://en		588	470	mp3tec	875	221
				www.fit	711	426
http://www.com	/	357	174		, 11	.20

Screenshot 14. Sutra TDS referer list, equivalent to a list of infected websites

In order to circumvent gateway and endpoint antivirus detection, the attackers must well obfuscate their code, as well as ensure non-blacklisting of their malicious domains. Scripting submissions to the Scan4U service enables the group to check the 'evasiveness' of not just the malware payload, but also of multiple components in the attack chain, including for example (Screenshot 15):

- TDS URL
- · Exploit kit URL
- · Malicious JavaScript that will be injected
- · Obfuscated Obot

Screenshot 15. Script to auto-check all malicious components against Scan4u

The Scan4U service checks these exploits for their ability to evade detection against twenty-five widely used antivirus solutions.

For an added level of assurance – and a wrinkle in vendors' efforts to block new malware variants – if any antivirus vendor starts to detect any of these exploits, the tool notifies the attackers using ICQ. In fact, this group heavily leverages ICQ for instant system alerts. Whenever the attackers re-obfuscate their Qbot, the inital antivirus detection rate is always 0–5 out of 55 vendors on VirusTotal, or less than 10% detection by major antivirus solutions (Screenshot 16).

If any antivirus vendor starts to detect any of these exploits the tool notifies the attackers using ICQ.

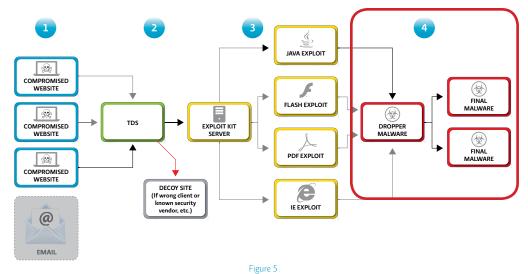


Screenshot 16. As a result of obfuscation and evasiveness testing, 0 out of 55 antivirus vendors on VirusTotal flags them

Able to evade end-user's antivirus defenses, the exploit leverages a browser (or browser plugin) vulnerability that causes the browser or plugin to run a piece of shellcode, which then downloads a 'dropper' – in this case 'Qbot' – from another server. Qbot can then download and install one or more pieces of malware based on the attacker's commands.

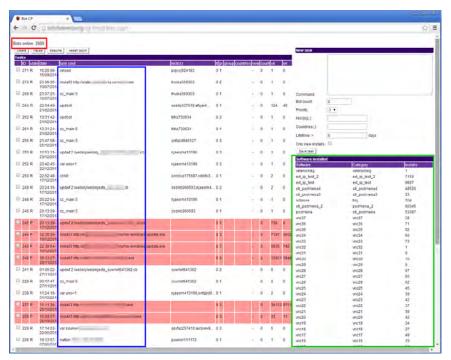
# Phase 4: Stealing User Banking Credentials - Malware

Malware deployed, the attackers set about stealing online banking credentials through the infected systems.



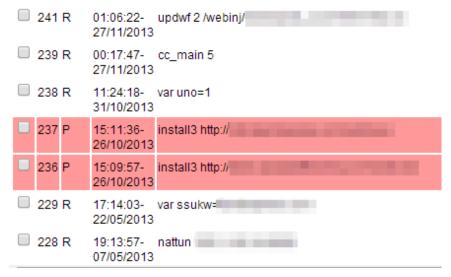
A process that began with compromising legitimate WordPress sites and using a Sutra TDS to filter potential victims to an exploit kit server – such as Sweet Orange – led to the download of the 'Qbots', which can then lead to the download of multiple types of malware onto the infected end-users' systems.

The Qbots connect back to the group's command and control (C&C) servers, thus providing the group visibility over the infection base (Screenshot 17).



Screenshot 17. The group's Qbot command and control panel

Qbot accepts "tasks" issued by the control panel, and the console lists each bot's latest tasks. Qbot has the ability to download more malware, and for this purpose the console also displays different types of software installed, their families, and installation counts.



Screenshot 18. Qbot is able to install any other malware

Qbot looks for specific online banking traffic and sends it back to the C2. This group uses the Session Spy console to find and collect usable credentials.

Software installed					
Software	Category	Installs			
veterocheg	veterocheg	1			
ext_ip_test_2	ext_ip_test_2	7159			
ext_ip_test	ext_ip_test	9897			
sti_podmena4	sti_podmena4	48520			
sti_podmena3	sti_podmena3	33			
sclasse	troj	204			
sti_podmena_2	podmena_2	60345			
podmena	sti_podmena	53397			
vnc37	vnc37	58			

Screenshot 19. Qbot's control panel displays the list of additionally installed malware

Proofpoint's initial examination of this group's Qbot revealed that it includes a module called "Session Spy," which is a framework for sniffing HTTPS traffic.

HTTPS traffic is encrypted, so in order to sniff it one must hook into the browser and read the content at a program point after the browser has decrypted the HTTPS traffic. This is exactly what Qbot does: it looks for specific online banking traffic and, once captured, sends it back to the C&C. This group uses the Session Spy console to find and collect usable credentials.

# Phase 5: Infected PCs Used to Run Paid Proxying Service for Other Crime Groups

Once this cybercrime group has infected a PC, attackers have numerous options available to monetize that PC and increase revenue generated by each of the end-user-systems they control.

Stealing bank account credentials via Qbot is just one option available to the attackers for generating revenue from their infected clients: Qbot includes another module called "SocksFabric," which builds up a large tunneling network based on SOCKS5. The cybercrime group offers this network as a paid tunneling service that lets attackers a) build their own 'private cloud' to run encrypted communications and transfer stolen data, or b) use the compromised end points as infiltration points into targeted organizations. This service can be rented to other attackers, generating additional revenue for this cybercrime group.

The SocksFabric SDK is written in C and it allows any executable to become a part of the SocksFabric botnet (Screenshot 20). Although originally written to support cross-platform compilation, it seems that the primary users of the SocksFabric SDK are currently Windows malware developers.

When called, the SocksFabric API creates a new thread and connects back to the SocksFabric command and control (C&C) server named "nattun server". Nattun is written in C and acts as a) a directory service for all connected SocksFabric clients, and b) an intermediary between the "paying user" and the selected client. A paying user logs into the SocksFabric control panel, which is written in PHP (and some Perl, Screenshot 21) and talks to nattun servers.

Qbot includes another module called "SocksFabric," which builds up a large tunneling network based on SOCKS5. The cybercrime group offers this network as a paid tunneling service that lets attackers build their own 'private cloud' to run encrypted communications and transfer stolen data.

Screenshot 20. Single-line API makes it easy for any malware to join the SocksFabric botnet

Screenshot 21. The SocksFabric panel connecting to nattun server for directory data

An attacker renting time on this network – a network running on compromised PC's – would need to first buy credits from this group under the following pricing:

#### Translate

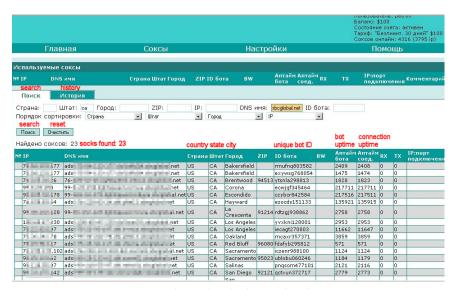
```
EnglishSpanishArabicTranslate3. Тарифы и оплатаX3 Prices and Payments3.1Безлимитный доступ на 1 день$103.2Безлимитный доступ на 7 дней$503.3Безлимитный доступ на 14 дней$703.4Безлимитный доступ на 30 дней$100Оплата принимается в WMZ.Payment is accepted in the WMZ.4. ПоддержкаPayment is accepted in the WMZ.По всем вопросом обращайтесь к сапорту4 SupportFor all inquiries please contact Saporta
```

Screenshot 22. The help file includes pricing information

Screenshot 22 is taken from a complete Help manual provided to the user. Once logged into the control panel, the user can see remaining credits and available "socks," or proxy points.

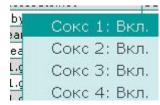
The attacker to whom the network has been rented would then select the desired socks through which to proxy (Screenshot 23). The panel allows for searching based on country, state, city, IP address, DNS name, or bot ID. It should be noted that this service is not only used as an anonymizing service: socks within targeted organizations serve as easy infiltration points for cyber criminals. For example, the Search by Bot ID capability provides attackers with a way to lock down certain individuals.

Socks within targeted organizations serve as **easy infiltration points** for cyber criminals.



Screenshot 23. The SocksFabric control panel

Each SocksFabric user is allowed four concurrently open socks. Once the attacker to which the network has been rented decides on the socks through which to tunnel, they can then decide to connect one of their open socks to the selected socks:



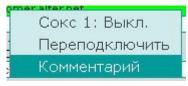
Screenshot 23B

At this point, the SocksFabric panel talks to the nattun server where the selected bot is registered. The nattun server requests that the bot spin up a SOCKS5 proxy server, and the bot replies with the proxy server's port number. The control panel displays IP and port data to the user, who then configures her system proxy to tunnel through that bot.

Аптай бота	ı Аптайм соед.	RX	тх	IP:порт подключения
2472	2471	0	0	5
5019	5018	0	0	
3540	3540	0	0	
19505	19499	0.	0	網灣線系統。19:5024

Screenshot 23C

After a connection has been established, the panel allows for renting attackers to "comment" on the sock, providing a way to annotate each infiltration point:



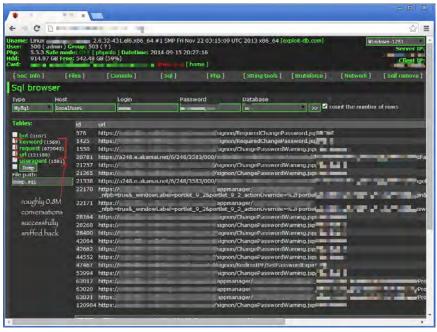
Screenshot 23D

To facilitate the attackers' infiltration efforts, the panel keeps a searchable history of all of the attackers' connection history.

Microsoft's Windows XP accounts for **52%** of infected clients.

## Who were the victims?

Infecting 500,000 systems via compromised WordPress sites and a multi-part attack chain, this cybercrime group used the Qbot banking Trojan to sniff and capture online banking 'conversations' including online account login credentials for many of the largest retail and commercial banks in the US and Europe.

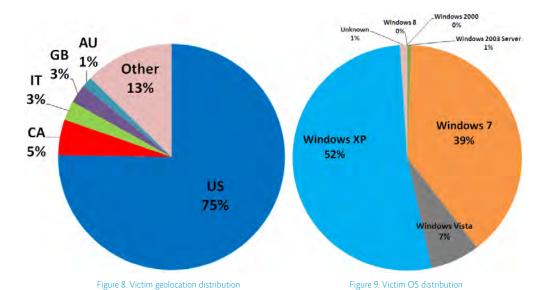


Screenshot 24. A total of 0.8 million online banking-related HTTPS conversations were sniffed

Screenshot 24 shows that so far, the botnet has successfully sniffed and sent back a total of 0.8 million online banking-related HTTPS conversations. Analyzing infected IP addresses, it can be seen that this group targets primarily US online banking users, with IP addresses in the US representing 75% of infected systems (Figure 8).

Proofpoint's analysis found that Microsoft Internet Explorer accounted for 82% of the successful Qbot infections, which is to be expected given both the size of the Internet Explorer install base and the number and variety of exploits available for this browser. Much more striking is the distribution of operating systems for infected clients (Figure 9). From the cybercrime group's logs, Microsoft's Windows XP accounts for 52% of infected clients, a figure that is at once unsurprising – considering that support for Windows XP, including patches, ended in April 2014 – and at the same time confirms the fears of security leaders who predicted a surge in attacks and infections on an operating system that is still widely used in both consumer and business IT environments. Recent estimates put Windows XP market share at 20–30%, which means that Windows XP clients represent a disproportionate share of the infected clients in this group's Qbot botnet.

The attack chain is designed to establish a foothold on the infected system so that any number of different pieces of malware can be downloaded in order to carry out a wide variety of ciminal activities.



# **Implications**

The operations of this Russian cybercrime group exemplify both the sophisticated attack chain and the key challenges of modern threats. While attackers rely on a variety of means to connect with potential victims, compromised web sites are a critical component in the attack chain. Attackers have the financial and technical means to infect an almost unlimited number of legitimate web sites, above and beyond the more easily identifiable malicious or suspicious sites that traditional defenses are designed to detect and block.

Moreover, the attack chain does not simply deliver a single piece of malware onto an infected system and stop at that. Instead, it is designed to establish a foothold on the system so that any number of different pieces of malicious software can be downloaded in order to carry out criminal activities ranging from banking account theft to secret communications and transfers, to distributed denial of service (DDoS), to ransomware and any other activity that represents an opportunity to monetize that infected system.

# **Financial Implications**

With 500,000 infected clients stealing online banking account credentials for as many as 800,000 online banking accounts, this cybercrime group has the potential for tremendous profits. Previous takedowns of rings of money transfer "mules" employed by organized crime groups have shown that \$25,000 per account is a realistic figure. If even a fraction of a percent of the 800,000 accounts that they have sniffed yields credentials that enable them to conduct illegal electronic funds transfers (EFT) or other transfers this cybercrime group has the potential to net millions of dollars from their operation.

In addition to the potential gains from compromised online banking accounts and EFTs, as this analysis shows the cybercrime group has found other opportunities to monetize their infected systems, for example through the licensing of their SocksFabric service. While there is insufficient data to estimate the usage and therefore the revenues from this service, simple modeling shows that it would be sufficient to at least cover their operational costs, such as fees for login lists, obfuscation services and evasiveness testing.

# **End-user Perspective: Safeguarding PCs and Browsing**

For end users, education in safe browsing and email security best practices are important but ultimately one of the best means of protecting themselves is to regularly apply patches and disable risky services. Ensuring that your most-frequently targeted applications are patched can reduce the risk that visiting a compromised web site or clicking on a malicious link or attachment in an email will have catastrophic consequences. This generally means applying all Critical security updates for your operating system and browser, but also making sure that users have applied the latest patches for Java (from Oracle) and Adobe Flash and Reader. Proofpoint sees many attacks with PDFs that exploit three- and four-year old vulnerabilities in Adobe Reader and Microsoft Internet Explorer, and of course Windows XP users must absolutely take steps to switch to a supported operating systems.

Proofpoint analysts see web-based exploits every day that use malicious JavaScript hidden in a compromised web site. Another simple measure users can take to protect themselves is to disable JavaScript in their browsers: if it is not practical to disable JavaScript for all sites, then consider doing so for untrusted zones or sites.

Finally, Microsoft Windows users should consider downloading and using the Enhanced Mitigation Experience Toolkit (EMET) 5.0 for an added measure of protection.

# Institutional Perspective: Safeguarding Banks

Banks should offer – and encourage their customers to use – two-factor authentication options for their online banking activities. While this will not protect the end-users' systems from infection by compromised sites, it will make it more difficult for cybercrime groups to make use of the credentials that they successfully sniff from users' online banking sessions.

For organizations seeking to protect their users from email-borne threats – from phishing to legitimate emails linking to malvertising or other compromised sites – a layered defense is essential. Best practices have expanded so that simply detecting and blocking known malware and known malicious URLs are no longer sufficient: a combination of effective anti-spam, antivirus, and URL reputation (for known threats) with advanced threat detection capabilities (such as malware and URL sandboxing and big-data analytics to provide predictive protection) is now the standard.

A critical complement to this is the ability to identify high-risk incidents when they occur and rapidly trace them back to effected systems and users in order to mitigate risk to the rest of the environment and user base. Finally, organizations have to look to cloud-based solutions: more than most organizations they are faced with a diverse and dispersed base of users and endpoints and traditional gateway solutions are not going to be able to provide protection that follows their users across their different devices.

# Website Perspective: A Note on WordPress

See the Appendix for a guide to identifying whether your WordPress site is vulnerable and compromised, as well as steps to clean up infected systems.

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# Proofpoint Targeted Attack Protection

- Advanced Protection: Protect against targeted email threats such as spear-phishing attacks, zero-day exploits, advanced persistent threats (APTs)
- Proactive Protection: Analyze attachments and URL links before users click them to reduce the risk of infection
- Big Data Analytics: Automated analysis of millions of messages and URLs identifies threats that can evade traditional defenses
- Cloud Architecture: Billions of messages traverse the Proofpoint cloud every week, providing global visibility and early protection for emerging threats

Learn about modern advanced threats as they are caught in action and analyzed by Proofpoint by visiting the Threat Insight blog at: <a href="https://www.proofpoint.com/threatinsight/posts/">https://www.proofpoint.com/threatinsight/posts/</a>

# **APPENDIX**

# Suggestions on Cleaning Up and Securing Wordpress

## 1. How do WordPress Sites get infected?

WordPress (WP) is the most widely used CMS tool, making it a prime target for attackers wanting to distribute malware. While the WordPress team is generally quick to address discovered vulnerabilities and release patches, adoption of these patches is unfortunately rather slow, leaving many out-of-date versions lingering on the Web for considerable periods of time. This extended window of vulnerability provide attackers ample time to take advantage of known vulnerabilities and compromise huge numbers of sites running vulnerable WP installations.

In addition to outdated WP installations, vulnerable or outdated WP Plugins, adoption of weak passwords (WP Admin, FTP, etc) and sometimes even insecure Webhosts can be the root cause behind a compromised WP site.

## 2. Detecting an Infection

There exist a number of strategies that can be adopted to determine if a specific WP installation has been compromised. These include the use of WordPress scanners to try to detect malicious code present on the site's publicly facing pages, running WP Core Integrity checks to determine if the Core WP installation files (which should not change) have been modified at all, checking with Google's Safe-Browsing API to determine if the site suffers from a known infection, running a Google "site:www.example.com" search and studying results to identify if any unusual, strange or malformed file names are present on the site, as well as looking through key files and folders that are commonly modified to include attacker code.

Neither of these solutions provides a 100% guarantee that they will detect a breach. Modern Web-based malware is unfortunately so dynamic that it is recommended to leverage as many of these options as possible.

#### a. Scanners

Scanners operate from the outside and analyze a site's pages to determine whether or not specific patterns of malicious code or specific exploits can be found on the scanned page.

There exist a number of free and paid online scanners and we have listed a few that have been known to work well with WordPress, here:

- i. Sucuri
- ii. Outerra
- iii. i09 Wordpress Exploit Scanner
- iv. Others

## b. WP Core Integrity Check

The core WP files should not change when updating plugins and themes, and sometimes even survive version updates. For this reason, attackers often choose to place backdoor code (covered in Section 8) in these files and folders as it grants them a degree of persistency they could not otherwise achieve. However, this presents a robust check-point that allows WP admins to identify whether or not something untoward has occurred on the system.

Checking the WP core's integrity to determine whether or not the core file structure matches that of the core system available for that version indicates whether or not changes have been made, and if there are changes, the WP installation is likely compromised.

Two tools that help check the WP core are provided below:

- i. Sucuri (How to)
- ii. Wordfence
- c. Using Google
  - site:search (LOOK for: unusual/random filenames)
  - ii. Blacklisted? Google Safe-Browsing Diagnostics

Leveraging Google can provide some useful insight into the state of any particular WP installation. Running the search "site: yoursitehere.com" in Google lists out all files Google can discern on the target site, allowing us to identify whether any strange, random or unusual filenames are present on the site. These may be indicative of a compromised site.

Another resource Google provides is its Safe Browsing Diagnostic, which will describe any malicious code Google may have identified on the site in question within the past 90 days. Simply replace [yoursitehere.com] with your domain's homepage and run in any browser:

http://www.google.com/safebrowsing/diagnostic?site=[yoursitehere.com]

d. Search Files, Folders and Database for Malicious Code

A fourth option is to comb through the WP site's files, folders and database to determine whether any malicious code or files may be present. Be sure to unhide any hidden files or folders so they aren't overlooked in this process. This option is more time-consuming, but can provide insight that the other options may have missed.

- LOOK IN:
  - .htaccess, index.php, wp-content/themes/index.php; /header.php; /footer. php; /functions.php, Database
- ii. LOOK FOR:
  - Files: .exe, .swf, .jar, .dll, sometimes malicious redirects masquerade as image files
  - Code/Script: < iframe>, "display:none", (obfuscated) JavaScript

If any suspicious looking code that generates iframes or redirects is found, REMOVE it. If any suspicious files are found, DELETE them.

## Scan Local System

Should any of the above methods provide a positive indication of the WP site having been compromised, or even raise suspicion of a possible compromise, use multiple Anti-Virus solutions to scan your local system to try to identify whether or not the attack is the result of a compromised machine.

A local compromise can sometimes be the beachhead attackers used to gain access to the WP installation. If this is the case, any kind of malware may be present on the machine, including backdoors, keyloggers, screen or memory scrapers, etc, which may be used to monitor any changes you attempt to make from this point on. Thus, it is good practice to ensure your local machine is clean.

## **Backup WordPress**

Backup all WordPress files.

If a very recent (non-compromised) backup is available, at this point it may be sufficient to reinstall the WP site from the backup and upgrading the WP version and all Plugins and Themes to the very latest versions.

#### Take Down the WP Site

If there is a strong indication that the site is infected, it may be advisable to take the site down temporarily in order to prevent users from accessing the site and becoming infected as well.

#### Update the WP Site 6.

Update the WP installation to the latest version, including all plugins and themes. This is important to try and eliminate any vulnerability that may have been used to breach the site's security. Another option would be to re-install the WP core from a clean .zip file and then run the update tool. Ensure you have the site backed-up before you do this.

#### **Update Access Controls**

If the site has been compromised, or if there is any suspicion it has been compromised, it is very important that ALL access controls be updated.

#### a. Change ALL Passwords

- i. Wordpress, especially admin and editor passwords, but even changing ordinary users' passwords is a good idea.
- ii. CPanel or any other control panel provided by the Webhost
- iii. FTP
- SSH
- Pretty much everything and anything that requires a password

THREAT RESEARCH

It is highly recommended that long, hard to guess passwords be selected. Using randomly generated passwords that include both alphanumeric and special characters is a good idea. There are a number of free tools available online, such as Passpack and KeePass, that help generate and manage passwords.

#### b. Check Users:

Check up on all users of the site. For Admins/Editors: DELETE unrecognized accounts. Attackers often create new accounts in order maintain persistence. Hence, anyone that does not require admin or editor permissions should either be deleted or, at the very least, have downgraded permissions.

## c. Secret Key:

Even after all passwords have been changed, the attacker may still be connected to the system through valid cookies. Therefore, all sessions must be cancelled.

This can be achieved by <u>changing the WP security keys</u> to ensure any active sessions initiated by the attacker will be ended and they will be logged out of the site.

#### 8. Find and Remove Backdoors

At this point, any malicious code and/or files should have been removed; the WP infrastructure (including core, plugins and themes) should have been updated, and ALL access controls, such as passwords should have been updated.

Unfortunately this is not enough to ensure the site is safe. One of the first things attackers do on gaining access is to install backdoors into the system.

Backdoors may include added users accounts, Webshells, or other mechanisms that allow remote access to and control over the site, often simply through a browser. For this reason, they are often installed in locations that survive most updates.

## a. What to Look for:

Backdoors can be in the form of files uploaded to the system, or tiny scripts included in pre-existing files. Hence, this step can be quite time-consuming and requires a degree of thoroughness in order to ensure that nothing is overlooked.

- i. Files: These are usually designed to look innocuous or as if they belong where they are, though sometimes they can simply be random filenames. Often, though, these will contain popular plugin or widget filenames such as 'akismet' or others to make the files appear legit. Knowing the legitimate filenames for your plugins, themes, and so on, as well as checking the file extensions will help root out the good from the bad.
- ii. Scripts: Scripts injected into legitimate files will usually try to hide their true nature by encoding. One of the most common ways to achieve this is by using "eval()" and "base64\_decode()" functions. Note that sometimes these can be reversed and may appear as "()lave" or "()edoced\_46esab", or may be partially split up, etc. Other things to look for include variables like \$a = 'm'.'d5', \$y = 'base'.'6'.'4', etc, and of course, random/obfuscated strings.

#### b. Where to Look:

- i. Filesystem
  - Themes (wp-themes/) It is a good idea to just DELETE inactive themes
  - Plugins (wp-content/plugins/)
  - Content (wp-content/)
  - · wp-config.php
  - Uploads Folder
  - Includes Folder (wp-includes/, wp-includes/images, etc)
  - Other (.htaccess/posts/pages/widgets)

#### ii. Database

- Backdoor code can often be obfuscated in both files and databases by
  placing it in the middle of a large chunk of 'junk' code that is /\*commented
  out \*/, so searching through this with a text editor that highlights syntax
  makes the job easier.
- iii. If Root Access is Available
  - Apache
  - Nginx

## 9. Update Access Controls

Once you have identified and removed any backdoors, it is advisable to change ALL passwords a second time.

#### 10. Verify

At this point the WP installation should be free of malicious code and interference from malicious parties. It is recommended to take the following steps:

- a. Run the update tool again
- b. Remove any cached files
- c. Run step 2 of this post again, or at least any of the methods that delivered a positive indication of malicious/suspicious code
- d. If problems persist and the site is on a shared hosting plan, there is a good chance the server has been compromised at a lower level. In this case it is best to contact the Web Hosting provider and communicate the issue. Depending on their responsiveness, it may be advisable to consider switching Web Hosts.

#### 11. Harden the WP Site

If the site was taken down to protect visitors, before putting the site up again, it would be a good idea to harden the site against potential future attacks. The list below provides some actions that can be followed to improve the site's overall security posture:

- a. Never use the default 'admin' username
- b. Leverage a secure password policy (as mentioned in this post)
- c. Make use of SFTP when managing your site
- d. Install an Intrusion Detection System (IDS), such as Tripwire or OSSEC
- e. Install a Web Application Firewall (WAF)
- f. Harden the wp-config.php file by following this tutorial
- g. Leverage a Scanner to frequently check your WP site's security posture
- h. Leverage some of the security Plugins mentioned in this post
- i. Limit themes to popular, well-known themes that are updated regularly (stay away from pirated themes)
- j. Always keep WP and its themes and plugins updated to the latest version. Tools are available to assist with this:
  - i. Automated WP Plugins Update Plugin by Whitefir
- k. Always maintain regular backups of the site



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